

Downtown Minneapolis Street Art Festival

Performance Art
Mural Painting
Chalk Art
Music
Craft
& More

Downtown Minneapolis Street Art Festival Sponsor Packages

The Mpls Downtown Improvement District and Hennepin Theatre Trust are pleased to present the fourth annual Downtown Minneapolis Street Art Festival – the signature downtown art experience for residents and visitors that celebrates street art in all its forms. Join us August 12-13, 2023 for an inclusive, vibrant and unforgettable experience in the heart of downtown Minneapolis.

Event Highlights

- Signature chalk fest including street murals by more than 24 local and national jury-selected artists, including a unique anamorphic interactive 3D installation.
- Spray paint murals featuring 8 jury-selected artists.
- Special street performances, games, food trucks and beverages.
- Saturday evening street concert with headliner (tba)



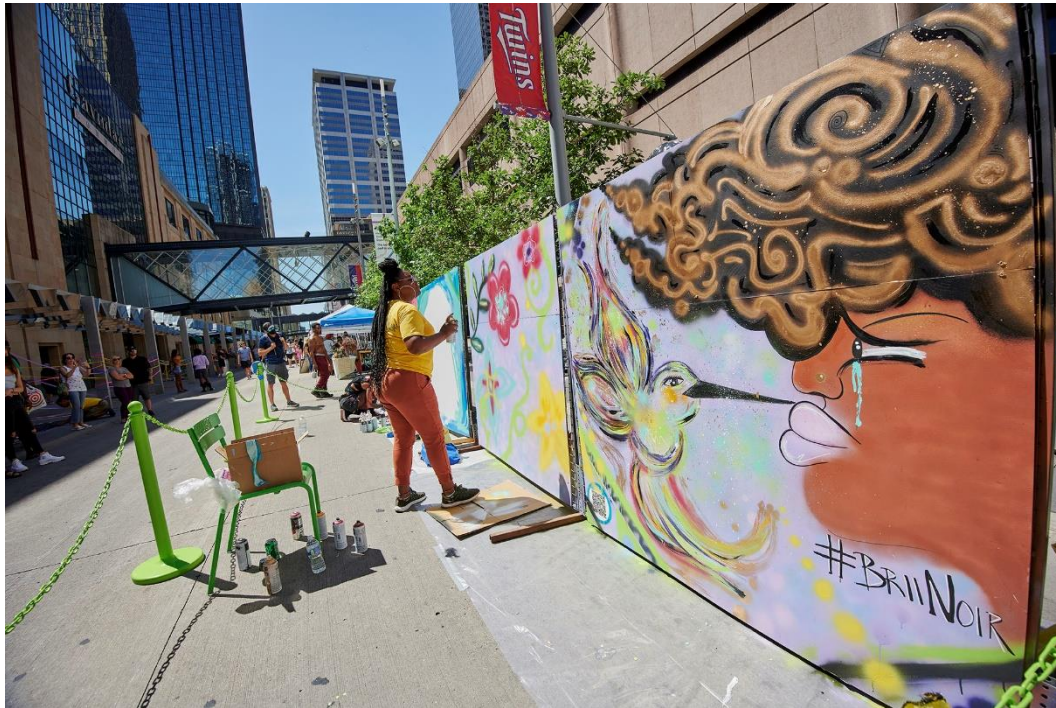
Sponsorship Opportunities

Festival

\$30,000 USD

This premier festival sponsorship includes the following recognition:

- Twenty-five tickets to the exclusive VIP concert experience on Saturday, August 13, all attendees will receive a festival care package, food, a beverage ticket and a DMSAF t-shirt
- Verbal recognition at all festival events
- Logo on all newly printed festival materials
- Logo and text recognition on festival website homepage
- Featured recognition on dedicated website sponsor page
- Logo recognition on the back of all festival t-shirts
- Recognition in social media promotions before, during and after the festival
- Opportunity to table/sample your brand during Saturday and Sunday's chalk fest
- Volunteer opportunities during festival (all volunteers receive complimentary t-shirts)



Event

\$10,000

Event sponsor recognition includes the following opportunities:

- Ten tickets to the exclusive VIP concert experience on Saturday, August 13, all attendees will receive hors d'oeuvres and a DMSAF t-shirt. Beverages will be available to be purchased at the event.
- Verbal recognition at sponsored festival event (e.g., concerts, performances, market, etc.)
- Logo on all newly printed festival materials
- Recognition on website sponsor page
- Volunteer opportunities during festival (all volunteers receive complimentary t-shirts)
- Social media promotions related to the sponsored event before, during and after festival

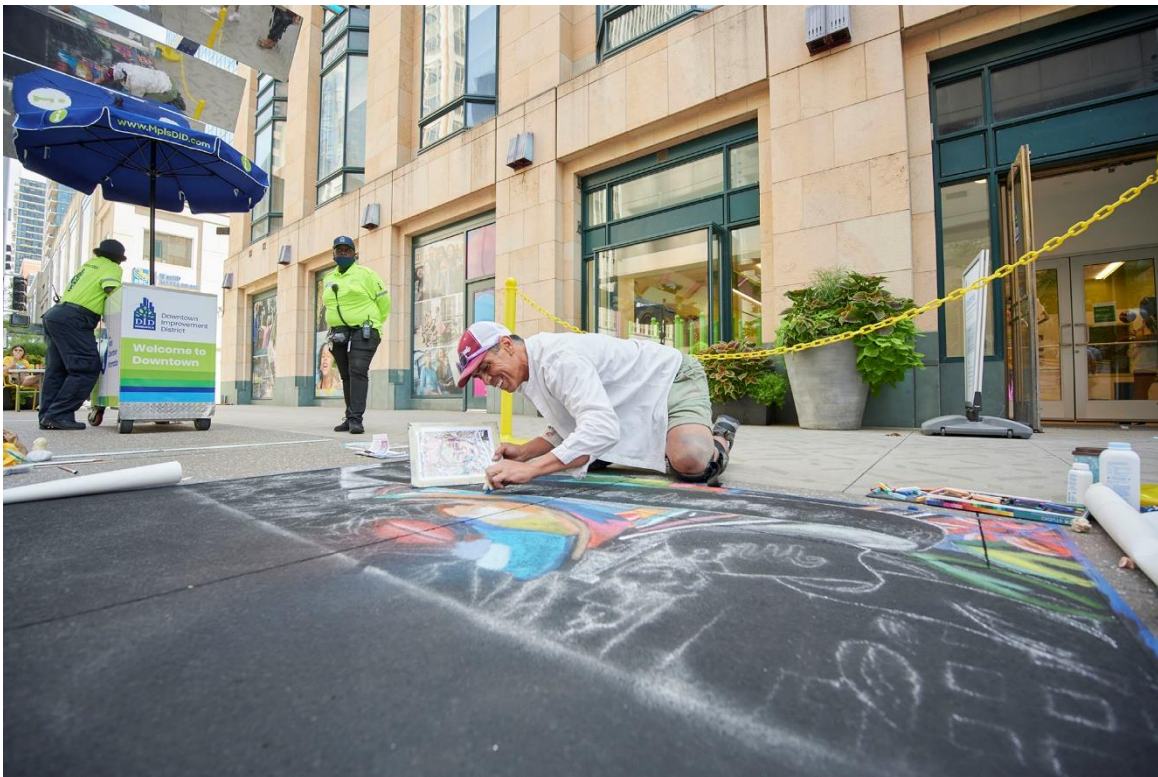


Artist

\$5,000 USD

Artist sponsor recognition includes the following opportunities:

- Sponsor text recognition on individual artist signage. (This artwork made possible by...)
- Recognition on website sponsor page
- Volunteer opportunities during festival (all volunteers receive complimentary t-shirts)
- Social media promotions during the festival



Support

\$2,500 USD

Supporting sponsor recognition receives the following:

- Recognition on website sponsor page
- Volunteer opportunities during festival (all volunteers receive complimentary t-shirts)
- Social media promotion during the festival



For more information on sponsorship, please contact lmiddag@mplsdowntown.com.