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FOR IMMEDIATE RELEASE

Downtown Minneapolis Street Art Festival Returns August 10-11

The festival creates a free, family-friendly event down Nicollet Avenue from 6th to 11th Street.

MINNEAPOLIS (July 19th, 2024) – The Mpls Downtown Improvement District (DID) announced today the **6th annual Downtown Mpls Street Art Festival**, which will take place **Saturday and Sunday, August 10-11 from 10am-6pm** on Nicollet in downtown Minneapolis.

The festival features the **live creation of chalk and spray paint artworks from 27 world-renowned, international artists**, representing 6 states and multiple countries. The festival will also feature a **Saturday afternoon concert series** with performances by **Heart & Soul Drum Academy, zAmya Theater, and “Hip-Hop 4 The Soul”**, food trucks, a **community mandala, free make-and-take arts activities** for all ages and more. Discover more at www.mplsstreetartfestival.com.

In addition, festival goers will have the opportunity to shop local at the **Jackalope Indie Artisan Fair curated by Jackalope Arts**. The market will run from 7th Street to 11th Street and bring together over 100 local, hand-selected artisans to the festival streetways. Shoppers can expect to find trendsetting indie goods including original fashion and jewelry design, paper goods, innovative home décor and housewares, art, photography plus much more. Learn more at www.jackalopeartfair.com/mplsvendors

"The Downtown Minneapolis Street Art Festival is a unique city event that brings families, artists and communities together to celebrate art" said Adam

Duininck, president & ceo of the mpls downtown council & Mpls Downtown Improvement District. "Nothing brings people together like art, music, retail shopping, and community building downtown. We are so excited to welcome families and artists from around the world to showcase their talents in the heart of our downtown."

This year's schedule of events includes:

Saturday, August 10

- Nicollet Chalk Art Festival
- 3D Chalk Art Installation at IDS
- Live Spray Painting on Nicollet
- Jackalope Indie Artisan Fair curated by Jackalope Arts
- Street Eats (food trucks and more) on Nicollet
- Community Mandala
- Streetcorner Letterpress
- WOW: Mobile Metal Lab
- Hennepin County Mobile Bike Library
- Saturday-Only Stage Performances
 - Heart and Soul Drum Academy
 - zAmya Theater
 - "Hip-Hop 4 The Soul" various acts curated by Lewiee Blaze

Sunday, August 11

- Nicollet Chalk Art Festival
- 3D Chalk Art Installation at IDS
- Live Spray Painting on Nicollet
- Jackalope Indie Artisan Fair curated by Jackalope Arts
- Street Eats (food trucks and more) on Nicollet
- Community Mandala
- Streetcorner Letterpress
- Pedal to the Metal: Travelling Foundry
- Hennepin County Mobile Bike Library
- Street Show performances on Nicollet

About the Downtown Mpls Street Art Festival

The **Downtown Mpls Street Art Festival** is organized by the Mpls Downtown Improvement District with support from our premier hospitality partners Millenium Hotel Minneapolis and Rand Tower Hotel.

Press photos available at <https://www.mplsstreetartfest.com/media/>

About the Mpls Downtown Improvement District

The **Mpls Downtown Improvement District** (DID) is a business funded non-profit focused on creating a more vibrant downtown. DID leads and collaborates on programs that make downtown safer, cleaner and greener. DID convenes people across sectors and jurisdictions to work on issues of mutual interest; develop innovative solutions to complex public space challenges/opportunities including strategic activation and seeks continuous improvement of ongoing programs including the ambassadors. For more information, visit www.MplsDID.com

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